

Summary of Responses

Long Leys Shop Survey

Dates of survey: 17 Feb – 10 Mar 21

Method: Online survey, unprompted, at long-leys.org. See Appendix A for questions.

Profile of responses

- 177 Responses
 - 166 live in Long Leys.
 - 7 spend leisure time in Long Leys.
 - 4 work in Long Leys.

Survey promoted via:

- Long Leys website: long-leys.org
- Long Leys Community Email list (241)
- Long LEYS twitter (141 followers)
- Emails to local businesses and organisations (6 businesses)
- Long Leys Community Facebook page (public page, 456 followers)
- Yarborough / Long Leys Area Allotments Facebook page (public page, 68 members)
- St Georges Park Facebook page (Closed group, 260 members)

Summary produced by: LLRA

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Long Leys Shop Survey Summary v1.2 FINAL

Q1: Does Long Leys need a shop?

161 respondents (91%) felt there was a need for a shop.

Q2-Y: Reasons Long Leys needs a shop.

Answers fell into three broad categories: Ease of access, reduction in car use and providing a centre for the community.

a) Ease of access

- *Our closest one is Burton Road & it's not a quick trip to the shop, you have to get in the car otherwise it's an hour round walk to Burton Road.*
- *Older people find the walk to Burton road shops too far and the bus does not go there.*
- *For many people it's too far, or too steep, to reach Burton Road shops.*
- *During periods of bad weather, the long walk to Burton Road or to the City Centre is anything but easy.*
- *I think a shop in Long Leys is essential especially when we have bad weather. Like snow and ice.*
- *The nearest shop is not easily accessible for disabled or elderly who have no personal transport.*
- *There are shops uphill but not everyone can manage the steep and busy road, especially with elderly and pre-school children.*
- *Ohh the palaver of getting a baby or toddler ready and in the car just to pick up a pint of milk or some nappies!*
- *With there being a variety of ages in our community we should be looking to cater for everyone.*
- *On the St Georges hospital site, some staff don't have time to get into town to pick up lunch and other supplies and so a local shop would really help. For patients, the walk into town can be quite far and often intimidating and so a local shop would help them too.*

b) Reduction in car use:

- *The nearest food shop is at least 25 minutes' walk away so the majority of us get in our cars which is not good for the environment.*
- *It would be great to not have to get the car out to pop to the shop! The alternative is an almost two-mile round trip on foot with a pushchair and a small child - it can take forever!*
- *It would be easier to grab a few essentials we need by walking to the shop and not having to use the car to go to the coop on Carholme Road just for some milk!*
- *We only visit shops by car at the moment. I would support a local shop by walking or bikes with the kids.*

c) Provide a centre for the community:

- *Bring the community together, allow people to shop local instead of always having to go to Burton Road for small items.*
- *A shop would equally be a place where people would see one another, an opportunity to pass the time of day. It has been shown that more and more people are suffering with mental health issues and are isolated. A shop would help to ease those issues.*
- *I have children wanting independence in running errands, a shop on long leys welcomed.*
- *More sense of community if there was a shop.*
- *My dad is unable to go long distances on his own due to his health condition. A shop would benefit him highly and if anything happens people know him locally and would know his condition to help.*
- *Having a shop on Long Leys would be very convenient, good for the environment and help establish an increased sense of community.*

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Q2-N: Reasons Long Leys does not need a shop.

16 respondents felt Long Leys did not need a shop, split into two broad views:

- 10 respondents had objections to a shop with concerns it would either bring negatives or was not commercially viable.
 - *I can't see that a shop in the area would generate enough trade to make it viable. Unfortunately, the majority of residents in the area drive most of the time and I don't think they would use what is likely to be a relatively small local shop.*
 - *I would not like to think that we would be taking trade away from existing business, potentially ending up with no shops locally at all.*
 - *Does not need a shop at all as at the moment St George's estate where we live is so clean and tidy and quiet.*
 - *I do not think it could be commercially viable and given that it would bring extra traffic and probably a lot of antisocial behaviour to the area.*
 - *A shop would bring extra traffic to Long Leys Road and people would park on the road. There would be an increase in litter and a lot of anti-social behaviour.*
 - *The shop, on a main road, will attract more traffic along the road and will lead to more people parking in the road. Even with adequate parking people will still park on the road.*
- 6 respondents were not opposed to a shop but were personally not likely to use it, as they were either happy to shop elsewhere or their home was likely to be closer to shops on the Burton Road.
 - *I would not use a shop. I would however support one if the community on the whole identified the need for one.*
 - *I answered "no" because it would be of little benefit to me, I would still be nearer the Co-op on Burton Road. This is not to say that it may be of benefit to people living on St. George's Park.*
 - *Personally, we can walk/drive everywhere. If we couldn't we'd probably use online shopping as a local shop will not be able to provide everything.*

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Q3: Where is the most suitable location in Long Leys for a future shop and why?

Note: No discussions have yet taken place with landowners. The locations mentioned are unprompted suggestions for further exploration, and not a comment on their suitability or otherwise.

Respondents used different levels of precision to describe possible locations. This was often with reference to an existing building. The numbers below indicate the broad areas that received the most unprompted mentions, rather than to identify precise locations.

Area A on Map 1 (centered around the Cloverleaf Care Home), was mentioned by 43% of respondents with specific locations including:

- *Near where the Utopia hair salon currently is would be ideal. This is near both estates and near the nursing home as well* (20 mentions).
- *Next to the care home. Could use land currently in allotments* (23 mentions).
- *The hospital grounds. Plenty of land - parking available. Visible from road.* (9 mentions)

Area B (around Curtis bakery) was mentioned by around 18% with specific locations including:

- *Near Curtis as there seems to be space* (14 mentions).
- *The (now empty) Lincolnshire Rewinds building would be good - it has parking behind it and is on the main road so there would be no increase in vehicle traffic on the side roads* (8 mentions).

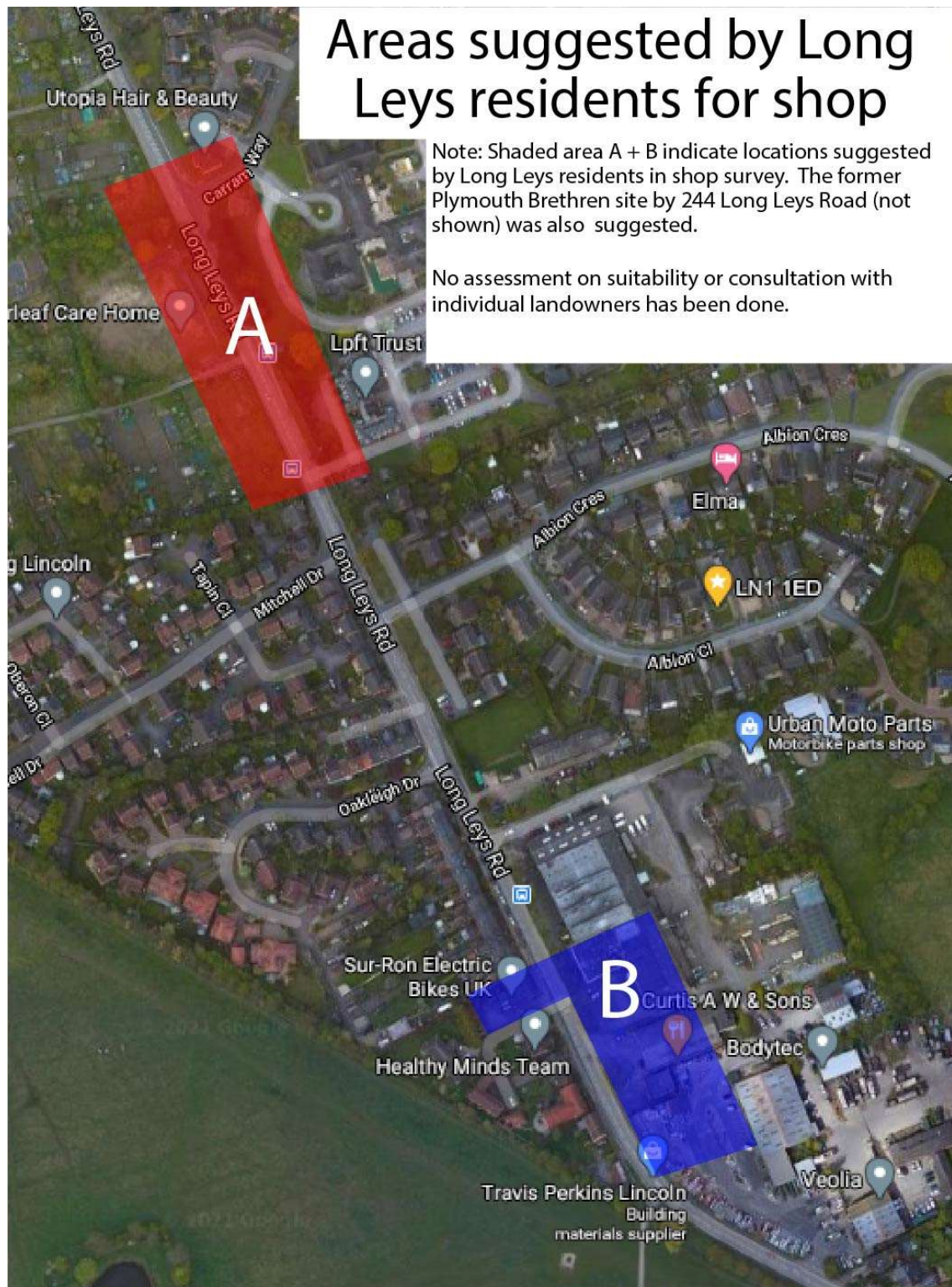
There were mentions of other sites by 10% of respondents:

- *The Worshipping Hall for the Brethren, next to the cemetery, would be ideal as it has ample parking and access* (14 mentions).
- *Whittons Park* (2 mentions).
- *Just before or just after the underpass of the bypass, heading down Long Leys Road, away from the city. It would be better suited further out to avoid bringing additional traffic up Long Leys Road* (1 mention).

29% of respondents gave no specific indication of the location.

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Map 1: Areas suggested by Long Leys residents for shop.



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Q4: What sort of products would the shop stock?

Most respondents saw the product range as that of a general convenience store / village shop. It would stock the essentials / basics. Tesco Express or Metro, Sainsburys local, Lincolnshire Co-op and Spar all received mentions as ranges to stock. There were a small number of mentions for locally sourced products (including from the nearby allotments) or a farm shop along with take away coffee and vegan products as well as an artisan bakery.

Q5: What other facilities should be located near the shop?

A variety of items linked to the shop were mentioned by a minority of respondents. These included:

- Bike racks
- Bus stop
- Cash machine
- Amazon lockers drop off point
- Community Noticeboard
- Electric charging point
- Place to tie dog to
- Post box with later (afternoon) collection
- Toilet (also with access for allotment holders)
- Other mentions
 - Drinking Fountain
 - Defibrillator
 - Charity Bins

A minority of respondents also mentioned other services or buildings:

- Café / coffee shop with outdoor tables
- Community hall
- Farm shop with local produce
- Post office
- Pharmacy / chemist
- Links to footpaths
- Other mentions
 - Petrol Station
 - GP surgery
 - Dental practice
 - Takeaway
 - Pub
 - Space for pop up shop for local produce
 - Garden Centre
 - Gym
 - Children's play area
 - Recycling area

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Q6: Do you have any other comments about the shop?

(number of parking spaces, opening hours, style of building....)

Opening Hours: Suggested opening hours were generally close to those of other convenience stores in Lincoln with an opening time of around 7am - 8am and closing around 8pm - 10pm. A small number of respondents asked for it not to be open too late or not to be 24-hour opening. Early morning and late evening opening times would be useful for those working shifts, including at the hospital.

Car Parking Spaces: Less than 50% of respondents mentioned car parking or the number of spaces. Amongst those that did there appeared to be two different thoughts:

- 0-5 spaces
 - Those who thought most people would walk and this would encourage a more social environment. Arrival by car should be discouraged.
- 6-20 spaces (10 spaces typically)
 - Those who thought that the combination of passing trade and the risk of on-road parking meant ample parking should be provided at the shop to discourage on street parking.

General observations were that parking should be short term only to discourage use as a long-term car park. Access should be back from the pavement so that this was not blocked by parked cars.

Style of Building: Less than 10% of respondents commented on the style of building and those that did generally expressed that it should be in-keeping with the area. There were two mention of an eco/green building and one that it should be single storey.

Other Comments:

- Provision of seating was mentioned by a small number of respondents, with one or two opposed to having any seating.
- One respondent was concerned that people may congregate outside, blocking the pavement.
- Depending on the location, a pedestrian crossing to the shop was requested by a number of respondents.
- One respondent felt it was best to use facilities that already exist, rather than to build something new.

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Appendix A: SURVEY TEXT

Q1: Does Long Leys need a shop? Yes No

Q2: Depending on your answer to Q1, please give the main reasons why Long Leys either needs or does not need a shop (required)

(The benefits to you and your family)

If you answered No to Q1, please go to Q7.

Q3: Where is the most suitable location in Long Leys for a future shop and why?

(A precise location and your reason why this is a suitable location would be of help)

Q4: What sort of products would the shop stock?

Q5: What other facilities should be located near the shop?

Q6: Do you have any other comments about the shop?

(number of parking spaces, opening hours, style of building....)

Q7: What best describes your connection to the Long Leys area ?(required)

Live here Work here Spend leisure time here Operate a business here Landowner

Your Name (required)

Your Email (required)

Your Postcode (required)